



Sponsorship Opportunities

Legal Marketing Technology Conference Sponsors in their own words

“The Legal Marketing Technology Conference gives me access to tech leaders in one place.”



“An absolutely thought-provoking conference! The attendee list was outstanding.”



“There’s no better place to meet members of LMA who are passionate about technology.”



“This conference makes the most sense for my business because it’s so targeted in terms of content and attendees.”



**20% discount for sponsoring
both conferences**

limatechconference.com

2016 Legal Marketing Technology Conferences

The Legal Marketing Technology Conferences are the largest conferences dedicated to technologies that law firm professionals use to identify, attract, and support clients. They provide the premier forum to learn from and network with thought leaders and colleagues. The conference is offered in two locations:

- Midwest (Chicago): Thursday, June 23, 2016
- West (San Francisco): Wednesday, October 5 and Thursday, October 6, 2016

SPONSORSHIP LEVELS

Terabyte

- Cost: \$4,750 West/\$4,250 Midwest
- Registrations: 4
- Exhibit Area: Premium placement
- Logo: In "Terabyte" section of: advertising, communications, signage, intro slide show, on LMA website with link, promotional video, on passport to prizes
- Program: Full page ad on front/back cover of program
- VIP Dinner: 2 admissions
- Premium promotion: Select one complimentary add-on from the list below
- Attendee List: One week before conference and after conference

Gigabyte

- Cost: \$3,500 West/\$3,000 Midwest
- Registrations: 3
- Exhibit Area: Premium placement
- Logo: In "Gigabyte" section of: advertising, communications, signage, intro slide show, on LMA website with link, promotional video, on passport to prizes
- Program: Full page ad
- VIP Dinner: 1 admission, additional person: \$250 (Maximum two people)
- Attendee List: One week before conference and after conference

Megabyte

- Cost: \$2,500 West/\$2,000 Midwest
- Registrations: 2
- Exhibit Area: 6" Table
- Logo: In "Megabyte" section of: advertising, communications, signage, intro slide show, on LMA website with link
- Program: Half page ad
- Attendee List: One week before conference and after conference

Premium Promotions

Exclusive event premiums available to raise your profile with attendees:

- Name Tag with Lanyard — \$1,000
- Reception Sponsor — \$1,000
- Lunch Sponsorship — \$1,000
- Conference Bag — \$1,000
- Notepad — \$500

Premium prices shown are with sponsorship. Without sponsorship pricing available. In-trade sponsorships available.

Dual Conference Discount

We're pleased to provide a 20% discount to sponsors of both the West and Midwest conferences.

For information on becoming a sponsor, please contact Adam Stock at astock@allenmatkins.com or 415-273-7437, or Rich Marsolais at rmarsolais@jaffelaw.com or 248-727-1614.

The Legal Marketing Technology Conference/Midwest is produced by LMA - Midwest Chapter

The Legal Marketing Technology Conference/West is produced by LMA - Bay Area Chapter

